V2P(Vehicle to Pedestrian) deployment

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Cross-ministerial Strategic Innovation promotion Program (SIP)

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Cross-ministerial Strategic Innovation promotion Program (SIP)

The cutting edge national cooperative ITS project showcase on metropolitan Tokyo public roads

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The cutting edge national cooperative ITS project showcase on metropolitan Tokyo public roads
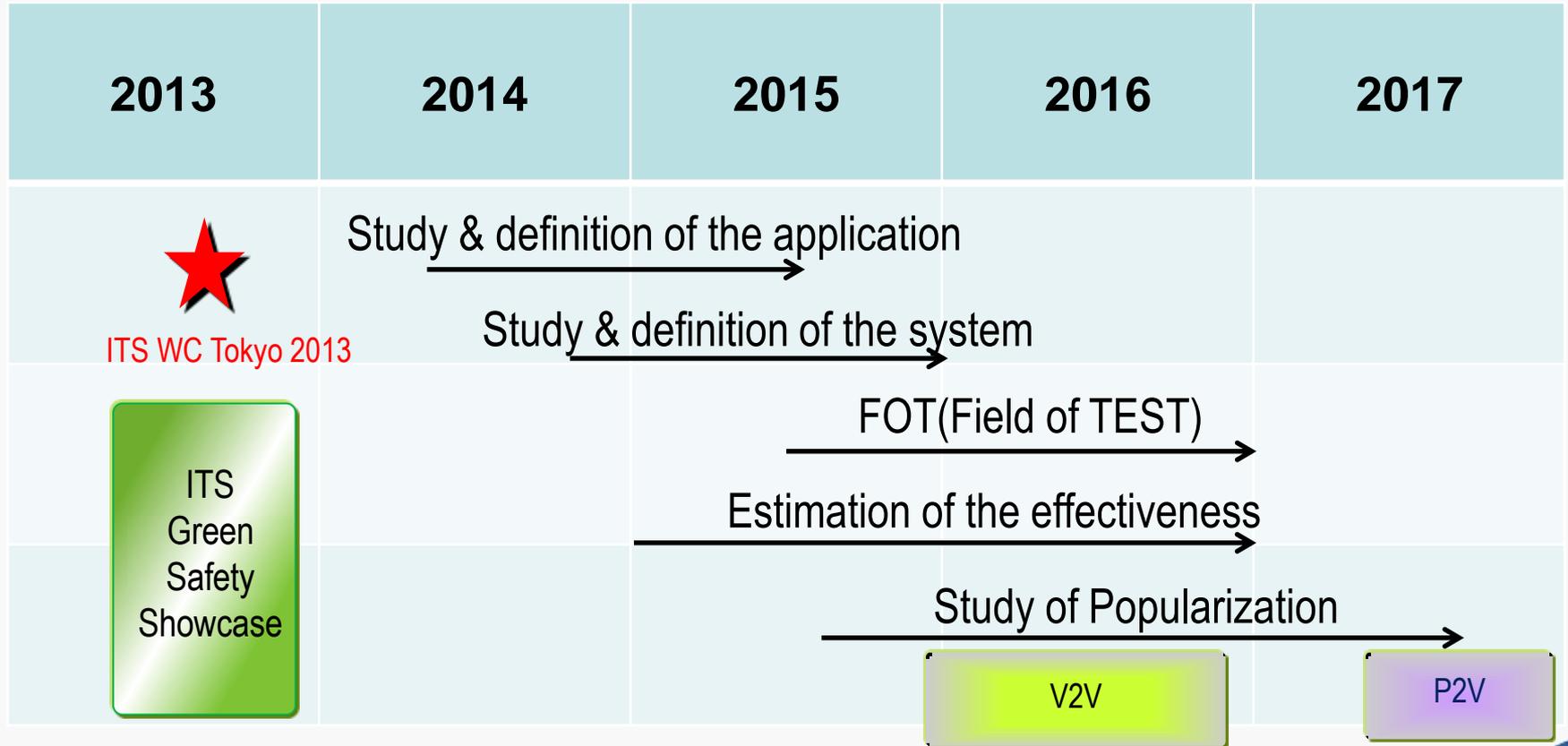
Cooperative Advanced Safety Vehicles (V2V,V2P)

Experience services with test cars from 16 participant companies

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2. SIP - V2P development

2013	2014	2015	2016	2017

ITS WC Tokyo 2013

Study & definition of the application

Study & definition of the system

FOT(Field of TEST)

Estimation of the effectiveness

Study of Popularization

ITS Green Safety Showcase

V2V

P2V

Cross-ministerial Strategic Innovation promotion Program (SIP)

1. **SIP proceeds V2V, V2P technology development**

2. **SIP is going to perform FOT (on same selected cities) for deployment within 2015**

3. **Define the appropriate V2P system (including a terminal type, a mobile-phone network type, (I2P)Infrastructure to pedestrian system) after clarified system requirements**

4. **As a public-private sectors collaboration, proceed in cooperation with V2V**

3. Next step

1. **Decision of Leader sectors who forward technology development of V2P: by 2014**

2. **According master schedule, PDCA cycle will be practiced.**

4. Summary

1. **SIP proceed technology development for deployment of the V2P system of the showcase of ITS World Congress Tokyo 2013.**

2. **Car-OEMs forward V2P development with public-private sectors collaboration.**

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