# HERE's View on Highly Automated Driving ITS Japan



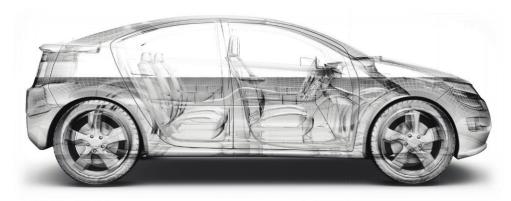
Michele Herbst Vice President, Globsl Program Management November 17, 2014

# Seamless experiences



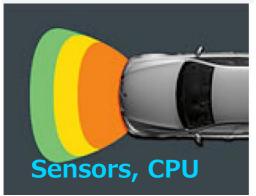


# The vehicle becomes part of the internet of things















# **Automation**



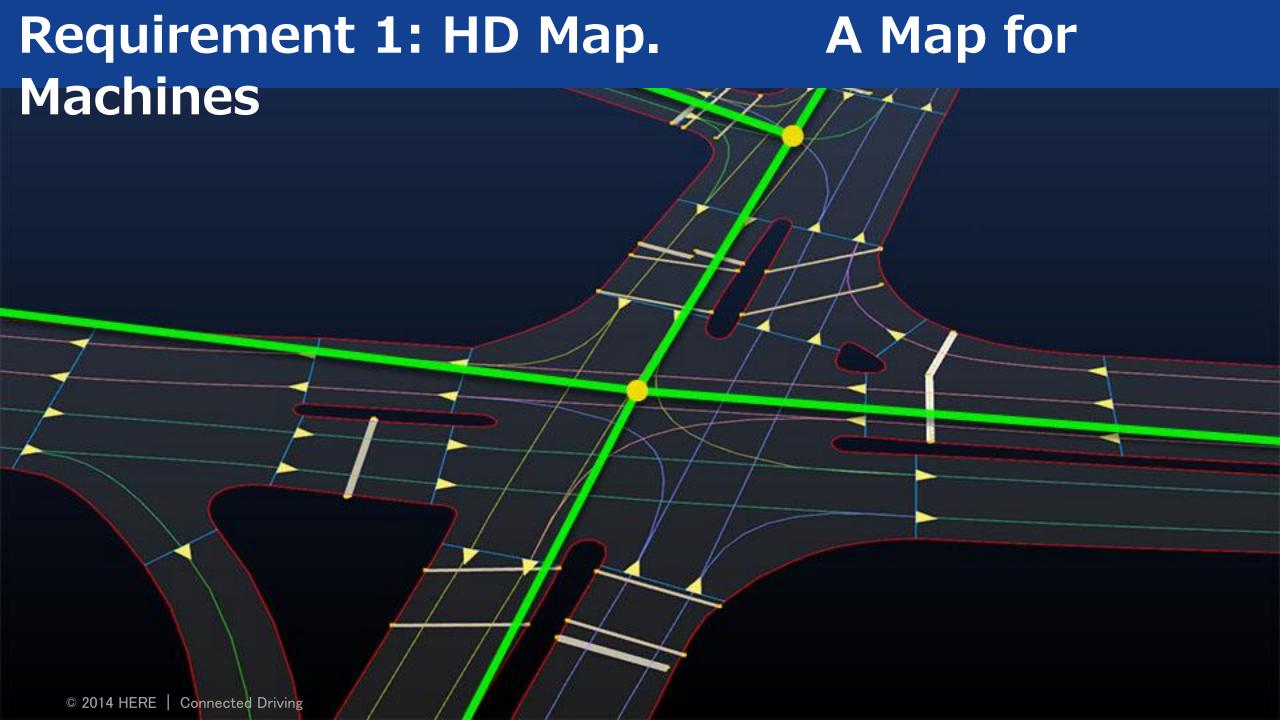
# **HERE & Highly Automated Driving**

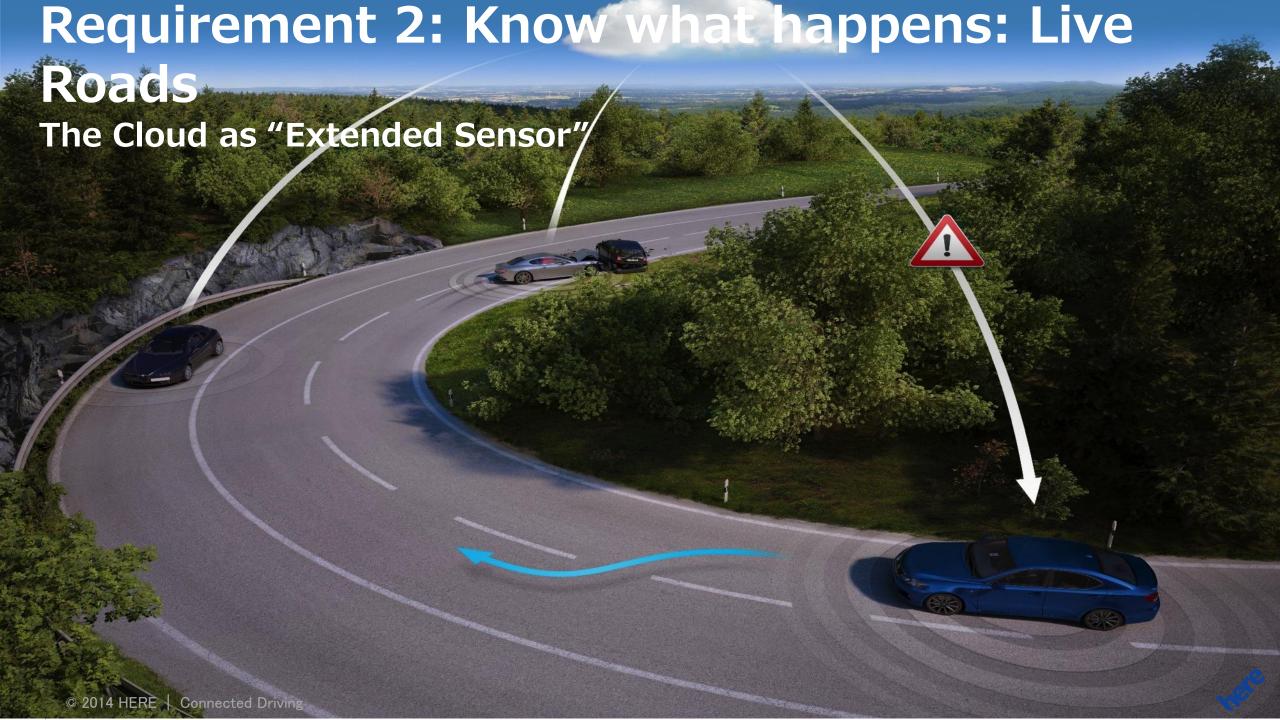
The problems we are solving...

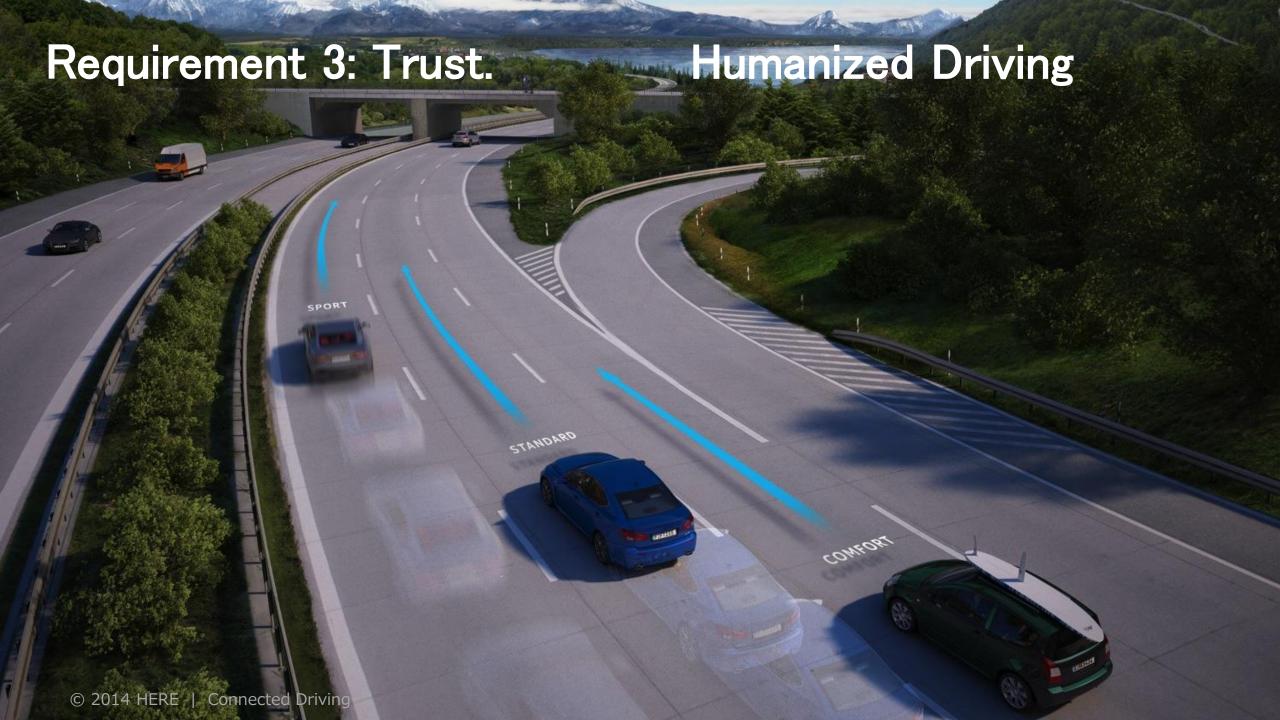
	Problem	Key Needs	HERE Solution
	WHERE EXACTLY AM I?	Precise positioning for lateral & longitudinal control of vehicle on the road surface	HD Map
	WHAT LIES AHEAD?	Near real-time information for accurate planning of vehicle control maneuvers beyond sensor visibility.	HD Live Roads
	HOW CAN I GET THERE COMFORTABLY?	Making automated driving comfortable for humans	HD Humanized Driving



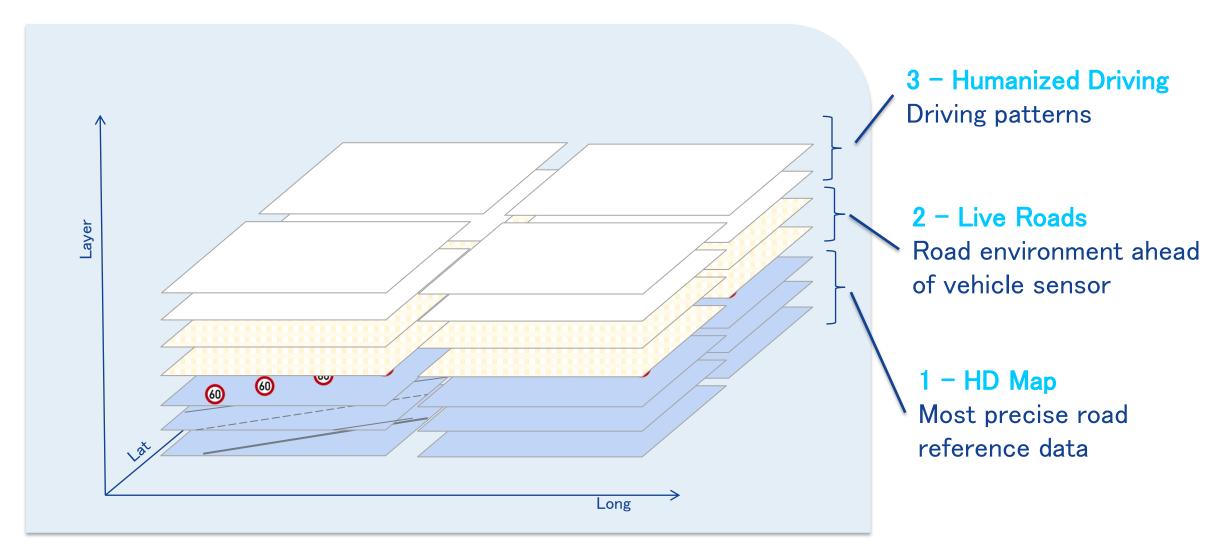








# **HD Map: Conceptual View**





## Critical Building Blocks towards the future





# 3 Key Requirements for Highly Automated Driving



#### **HD Map**

Precise positioning for lateral & longitudinal control of vehicle on the road surface



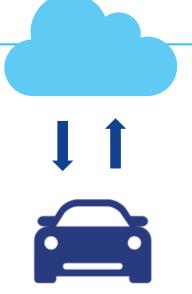
#### **HD Live Roads**

Accurate planning of vehicle control maneuvers beyond sensor visibility.



#### **HD Humanized Driving**

Making automated driving comfortable and acceptable for humans









# Backup



### **HD Humanized Driving**

- Speed profiles for link level road network
- Individualization based on driving behavior
- A personal identity for automated vehicles

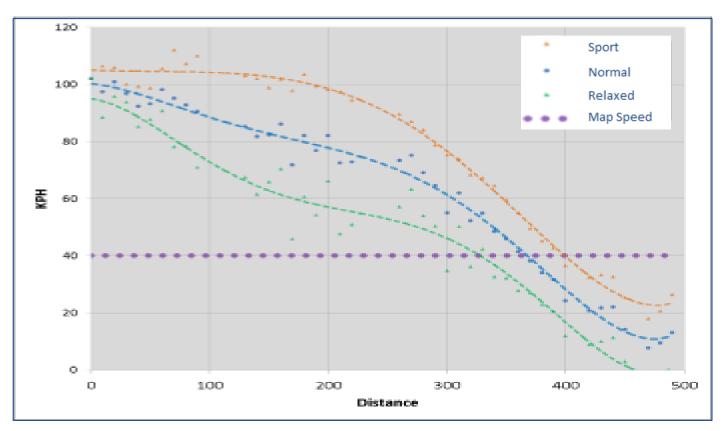






### HD Humanized Driving, cont'd

#### **Determine speed profiles**



#### **Output data set (Average style)**

link_pvid	travel direction	data count	min speed	speed profile
920296539	T	1269	15	0;15 50;22 80;18
866646297	F	548	21	0;21 10;58 220;60
866646445	F	1573	65	0;65   60;65
19912921	T	511	16	10;16 40;36 70;22 90;32 150;48
923736419	T	1041	25	0;109 10;25 630;80
19889872	F	288	17	0;17 40;17
19912122	T	3293	27	0;27 120;29 140;28
866887370	F	17	11	0;11 40;11
19912504	T	84	28	0;45   60;28   160;38
19912031	F	395	12	0;100   275;68   460;12   481;12

#### Observation:

Humans entering exit ramp with the speeds much higher than the speed limit and rapidly decelerating to the speed about 50% of the speed limit. Then they start accelerating

