Innovation of Automated Driving for Universal Services (SIP-adus)

## **Benefit of SIP Automated Driving Systems**

### November 18, 2014 Seigo Kuzumaki Toyota Motor Corporation



Workshop on Connected and Automated Driving System 2014

## **SIP Automated Driving systems**

SIP : Cross-Ministerial Strategic Innovation Promotion Program

#### **Social benefits**

- Drastic reduction of traffic fatalities
- Enhanced mobility for the aged
- Reduction of traffic congestion
- Reduction of driving workload

### **Technology innovation**

- Highly advanced driving assistance
- Innovative transportation systems with information and communication technologies

Automated Driving System (built-in and connected)

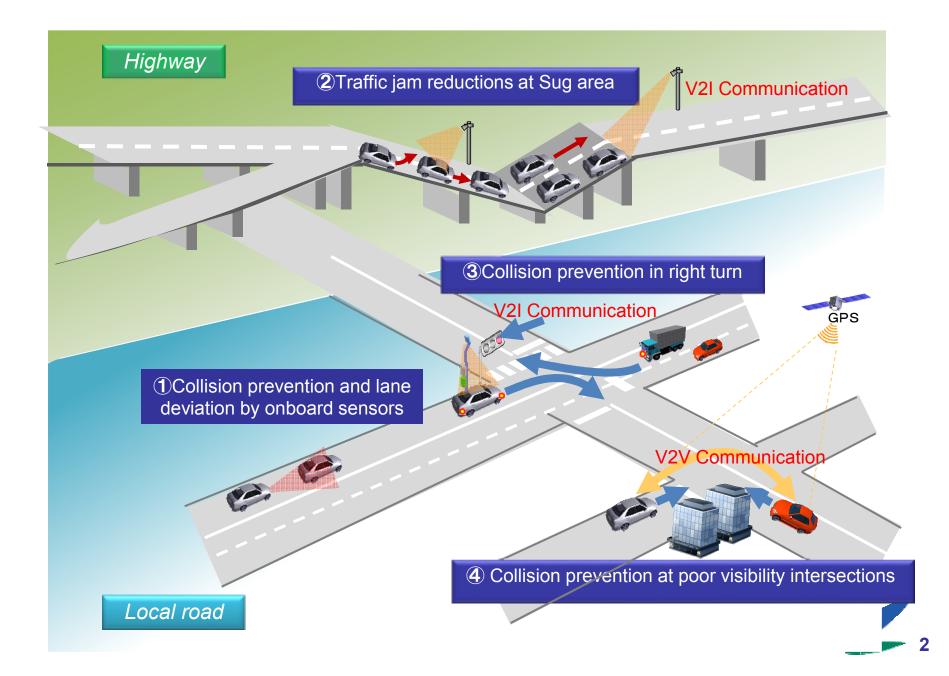
#### **Business incubation**

- Automotive and electronic industries
- Creation of new industrial sectors

To achieve the goal of national traffic fatality reduction nationwide is our main purpose.



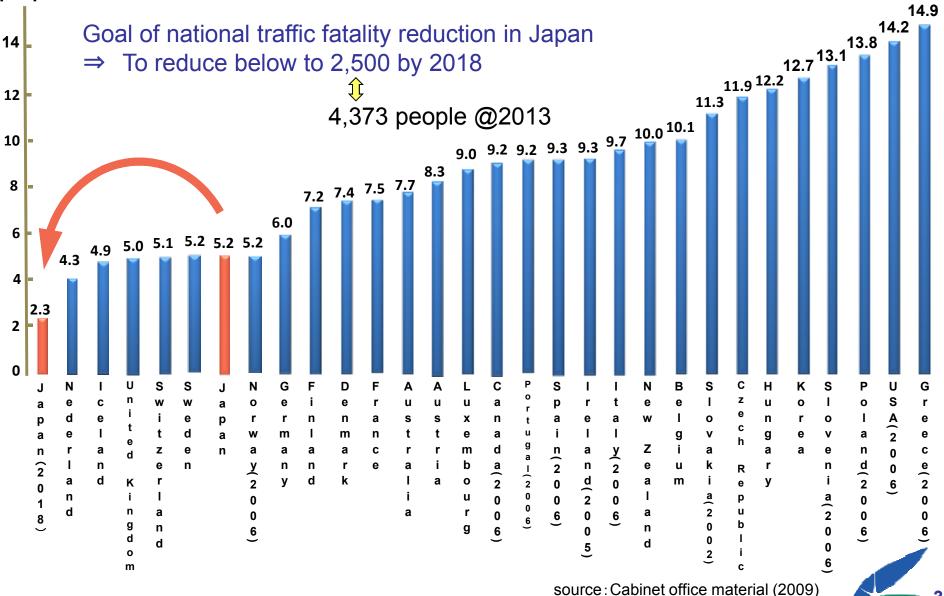
#### Fatality and CO<sub>2</sub> reduction with Automated driving technology



### Traffic accident fatalities in the world

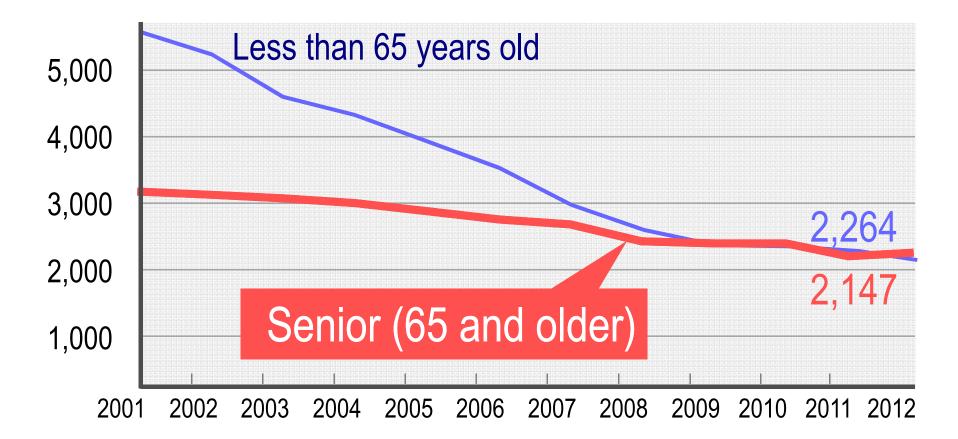
#### Traffic fatalities per 100,000 people

people



#### **Traffic accidents in Japan; Senior Issue**

### Number of traffic fatalities (age of victim)





### **Traffic accidents in Japan; Senior Issue**

#### No. of accidents caused by seniors (65+)

#### **Breakdown of fatal accidents** caused by seniors (65+)

Intersections

14%

Total: 765 fatal accidents

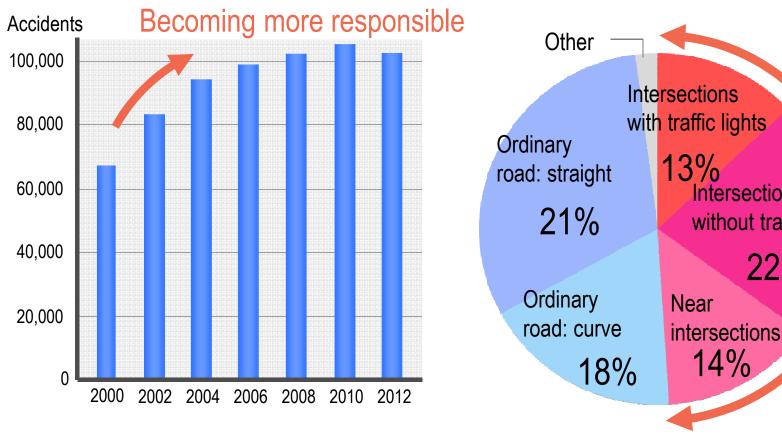
without traffic lights

22%

occur

at/near

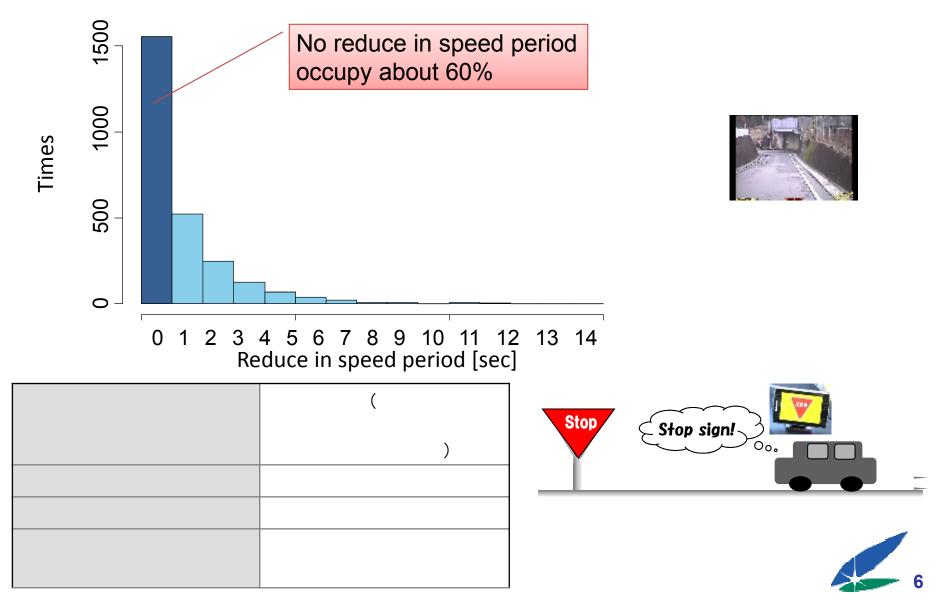
intersections



Source: Occurrence of Traffic Accidents in 2012 (National Police Agency Traffic Bureau)

### Case example; Senior driver behavior

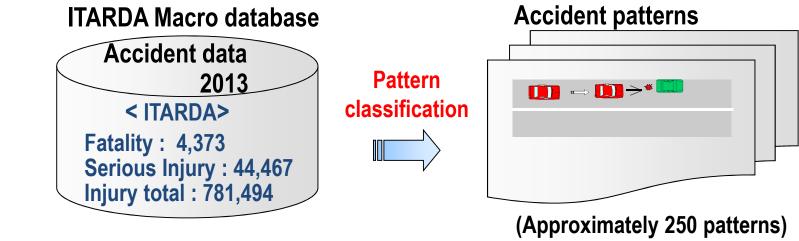
Reduced speed period (under 5km/h) around a stop signs (from 20 meters before stop line to 15 meters after)



### Approach of establishing a traffic simulation

#### **1. To Determine accident scenarios**

#### <u>Macro Data Analysis</u>



Micro Data Analysis

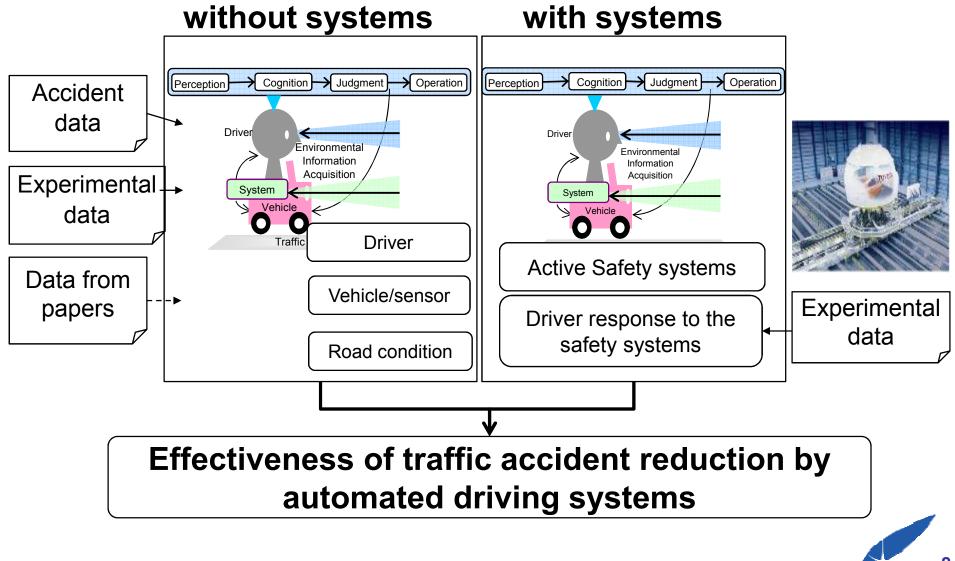
#### 2. To evaluate the benefits of safety systems by traffic accident simulation

#### 3. To estimate effectiveness by deduction those two data



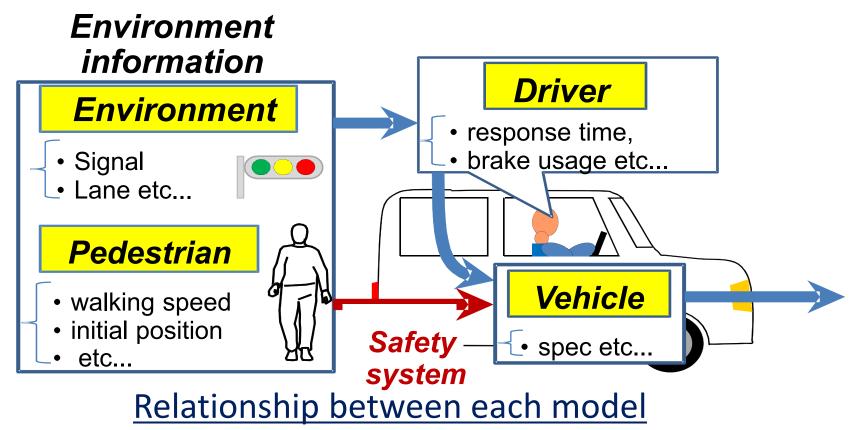
### Simulation for an effectiveness evaluation

#### Simulated Accident scenes



### **Driver Model**

In order to reproduce various accident scenarios in the simulation, it is necessary to have at least <u>4 components</u>.





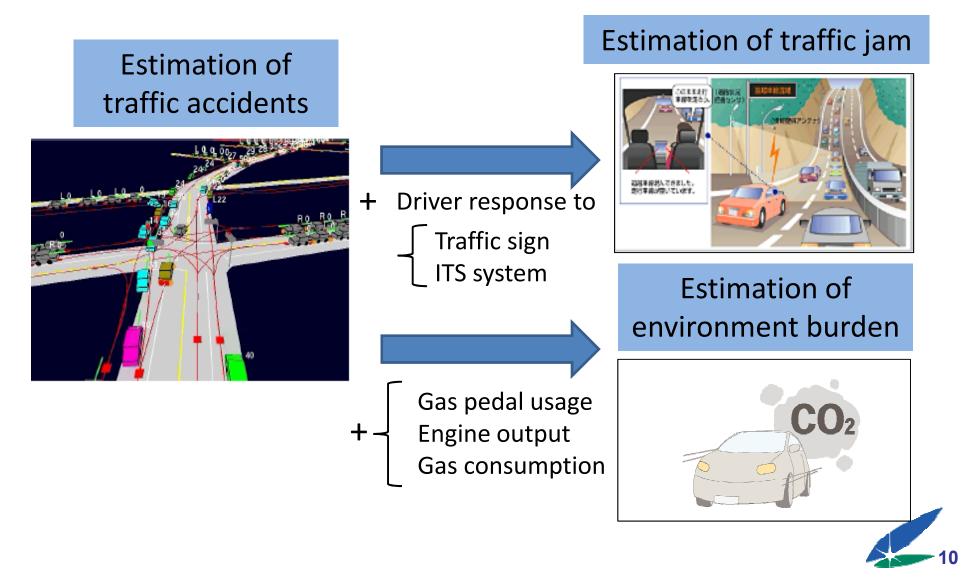
Driving Simulator

Field test



### **Applicability to other estimations**

Extendibility and versatility to the other function (e.g. traffic jam, environment burden estimation) are also investigated.



### Summary

- Main goal of SIP Automated driving system is to reduce traffic accident fatalities nationwide.
- A simulation methodology which can evaluate effectiveness of automated driving systems expects to be established in this project.
- PDCA cycle will be practiced by adopting those simulation models in selected cities.



## Thank you for your attention!

# See you next year again!



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