2nd SIP-adus Workshop on Connected and Automated Driving Systems

TOKYO October 27-29, 2015

NEXT GENERATION TRANSPORT ATION SYSTEMS Christian Rousseau



4 high stakes for mobility

- 80 % accidents due to human errors
- 78 minutes average daily time in cars
- 45% of French population with access to public transport
- 10% up to 45 % Public Transport Modal share











Main trends



... more accurate and reliable positioning



... increasing needs to improve mobility



...Cloud, Big Data and processing capacities



... Urbanization and smart cities



... more and more highly connected goods



... faster, cheaper and more reliable communication



... highly advanced sensors and cameras



Paradigm shift from car ownership to car usage

Car ownership

- > Freedom
- Availability
- Status
- Convenience
- Asset purchase
- Cost of ownership

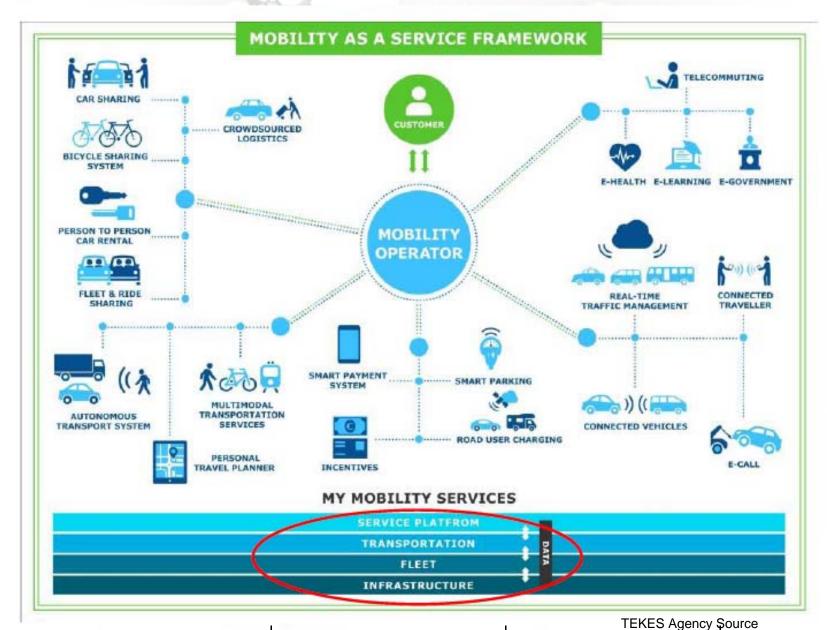


Car usage

- Sustainable behavior
- Social responsibility
- Multimode
- Shared economy
- Pay per use
- Cost of mobility



MOBILITY AS A SERVICE AND INTEGRATED MOBILITY OPERATOR



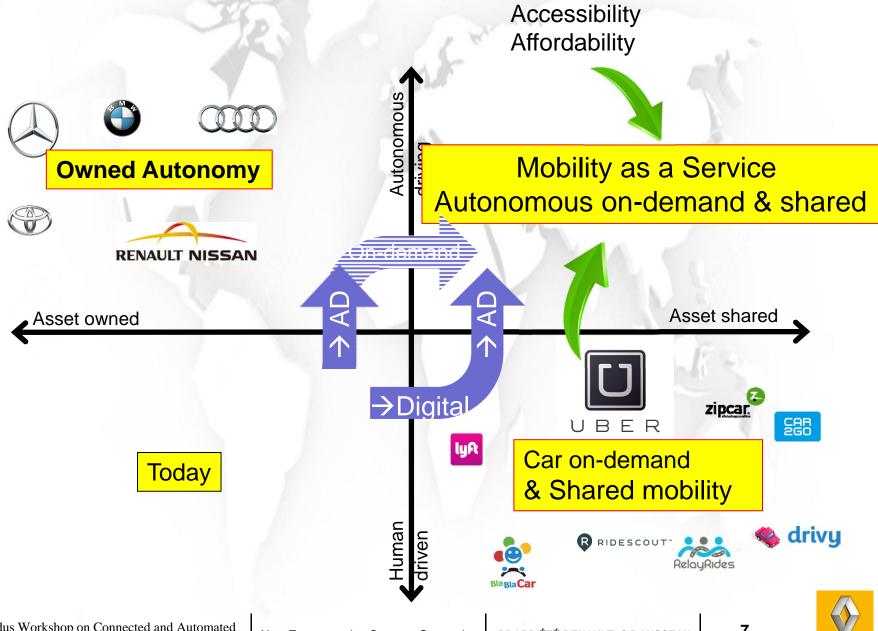


MOBILITY AS A SERVICE WITHIN AN HOLISTIC APPROACH PUBLIC AND PRIVATE CAPABILITIES OPTIMISATION

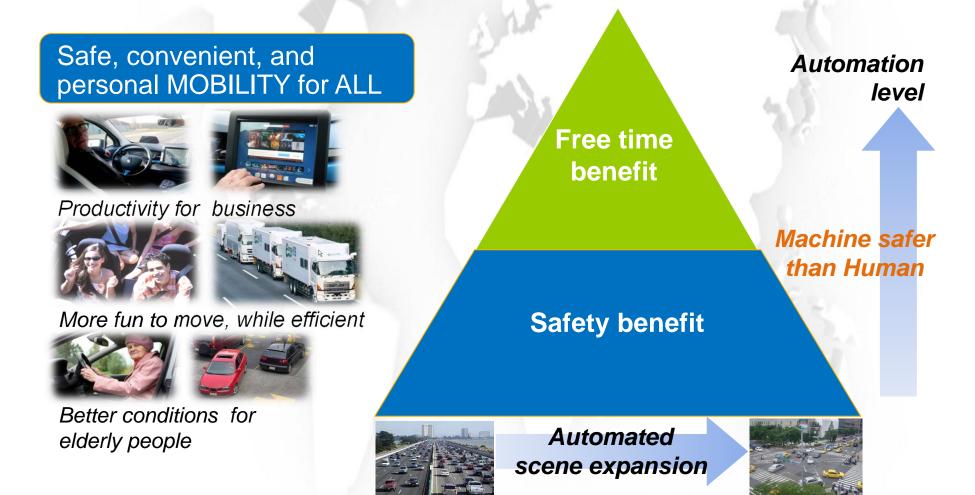
- Door to door travel
- Multimodal travel including return trip
- Pre-trip, post-trip preparation
- In-trip real time information and optimization
- Pay per use with smart payment systems
- Smart Parking (real time occupancy or reservation)
- Vehicle Sharing management and integration within the transport system:P2P, B2G, B2B, B2B2C...
- Ride sharing management
- On demand transport
- City / roads accesses management
- Cooperative and real time traffic management



Mobility fast changes need AD



AV: safer driving & better usage of travelling time





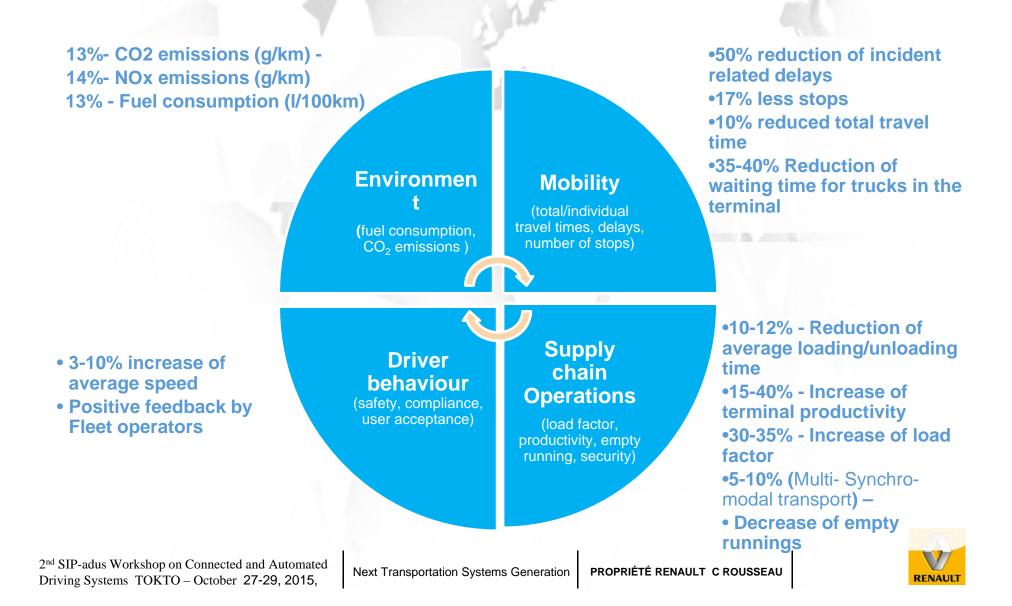
Major Challenges

- Trade off between:
 - System items capabilities (vehicles, infrastructure, governance, management)
 - Human expectation, capabilities, acceptance
 - Affordability and customer value
- Development of needed technologies and skills
- Demonstration of the whole system safety & security
- Adoption of an harmonized worldwide legal framework
- Societal Benefits demonstration





ITS answering Freight & Logistics Challenges



Last kilometers delivery

Twizy Delivery concept: to deliver goods in cities





Thank you for your attention



